

Wellness at the Speed of Light

THE
RICHWAY
GROUP

US FDA Medical Device
Health Canada Medical Device
Japan FDA Medical Device
Korea FDA Medical Device
China Medical Device
Europe CE
Federal Africa Medical Device
Russia CU



*We Have
a Vision*

RICHWAY

A Name You Can Trust!

- We believe that people must be healed from their wounds, renewed in spirit, restored from illness, enlightened from ignorance, and saved from pain.
- No one should be left behind. Our beauty does not lie in our appearance, but in how we passionately care for others.

Helpful



Meet the Founder

Jeanna
Kim

Richway, CEO

PhD
Chemistry
/mart

Joy
Energy

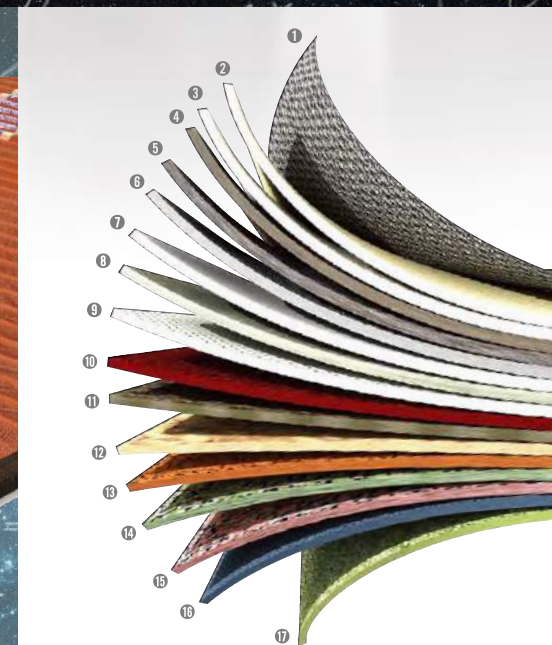
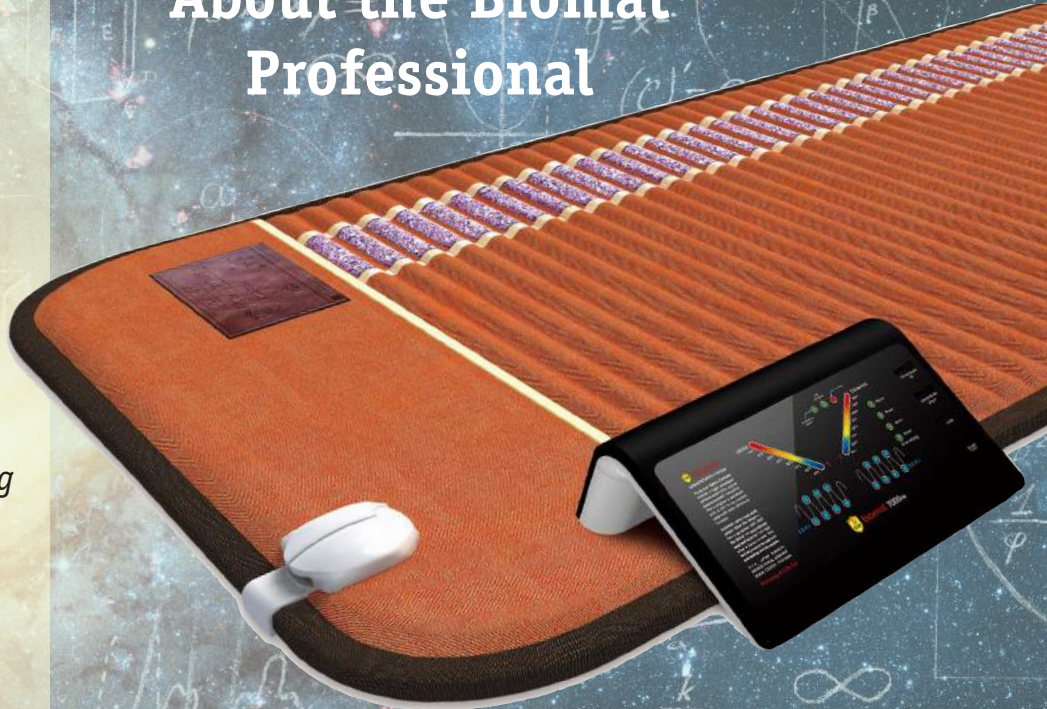
Passion

Zeal

**We know our purpose is to make life
better and we hold our basic creed:
look better, feel better and live better.**

1. **Premium Cotton**– & Silicone Urethane Window
2. **Waterproof**– protection
3. **Amethyst**– natural infrared rays
4. **Hyron**– thermal insulation
5. **TOCA**– negative ions
6. **Nano Copper**
7. **Quantum Energy**– peach and grape seed
8. **Copper Fabric**– electromagnetic interception
9. **Carbon Fiber**– electromagnetic interception
10. **Fiberglass**
11. **Thermal Preservation**
12. **Silicone & Teflon**– Reverse currency heating with EMF interception
13. **Fiberglass**
14. **Aluminum**– reflects infrared rays
15. **Non Woven Fabric**– heat preservation
16. **Thermal Protection**
17. **High Quality Cotton**– brass pattern

About the Biomat Professional



INTELLIGENT DESIGN



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Layers of Quantum Technology

Biomat® Benefits

- **Ease Muscle & Joint Pain**
- **Soothe Arthritis Conditions**
- **Temporary Relief of Sprains & Strains**
- **Relaxes Muscles**
- **Improve Blood Circulation**
- **Reduce Inflammation**
- **Strengthen Cardiovascular System**
- **Increase Restful Sleep**
- **Overcome Stress & Fatigue**
- **Support Immune System**
- **Raise Tissue Oxygenation**
- **Boost Energy & Vitality**
- **Improve Mobility**

Relax
Arthritis
Relief

Detox



Ancient Wisdom Meets Cutting Edge Science



– NASA Technology –

- Negative Ions
- Far Infrared
- Amethyst Crystals

Synergistic
Technologies

Hippocrates: Our Father of Medicine

The “Original Biomat®” was discovered by Hippocrates when he discovered giant caverns filled with amethyst crystals. The geothermal heat charged the crystals, providing the perfect frequencies for FIR production. He invited people with various health challenges to visit, and found it supported the healing of a wide variety of human ailments.

Warm
Infrared
Rays



“Give me the power to produce fever,
and I will cure all disease.”



Have you ever noticed the charge of energy you feel when the sun is on your face? Or the soothing warmth that fills your body when you lay on a sandy beach? That's the power of Infrared Rays on the energy field of the human body.

The Richway Biomat® produces Far Infrared Rays (FIR) through a Texas Instrument computerized control panel. FIR was discovered by NASA to be the safest and most beneficial light wave with a unique ability to penetrate 4-6 inches into the body, boosting energy on a cellular level.

The combination of natural Amethyst crystal channels with our Hyron Cotton layer generates FIR that the human body can easily absorb.

Far Infrared Light (FIR)



Love

Joy

Bliss

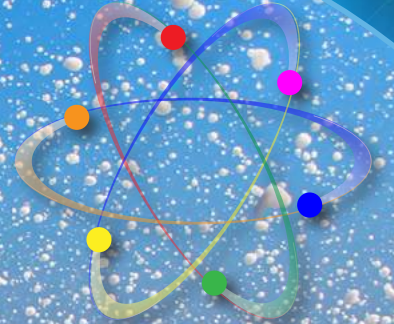
Negative Ions, Thank You Nature!

It's no wonder we seek restoration at oceans, waterfalls, pine forests and mountains for our vacations or recharge days.

Negative ions = Nature's antidepressant.

The Biomat® opens the channels of our cells which then activates the body's entire communication system. The Nobel Prize for medicine was awarded to two scientists, Erwin Neher and Bert Sakmann, for their discovery that there are channels connecting all of our trillions of cells. Clear channels allow for the passage of nutrients into the cells and the excretion of waste from the cells to be eliminated from the body.

The production of negative ions in the Biomat® purifies the blood and increases cellular metabolism, thereby addressing inflammation, and so much more!



Renewed
Vigor

Amethyst

The dazzle and splendor of purple Amethyst offers much more than its beauty. The combination of its ability to generate FIR and its high vibrational qualities enhancing the crown and third eye chakras makes it known as “nature’s peaceful energy.” Amethyst harmoniously provides physical, emotional and spiritual support.



Calm
Focus

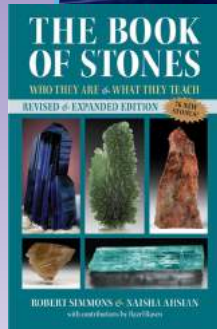
Tri Synergy

According to Aristotle, “the whole is greater than the sum of its parts.” In synergistic interactions coupling two or more ingredients produces a magnified effect.

The three Biomat® components, each offering amazing wellness support individually, combine in ways that amplify their benefits! In essence 1+1+1 equals “infinity and beyond!”

“The synergy of the Biomat® creates deeper states of awareness and instant regeneration of one’s energy and wellbeing.”

Robert Simmons– *The Book of Stones*



1+1=3

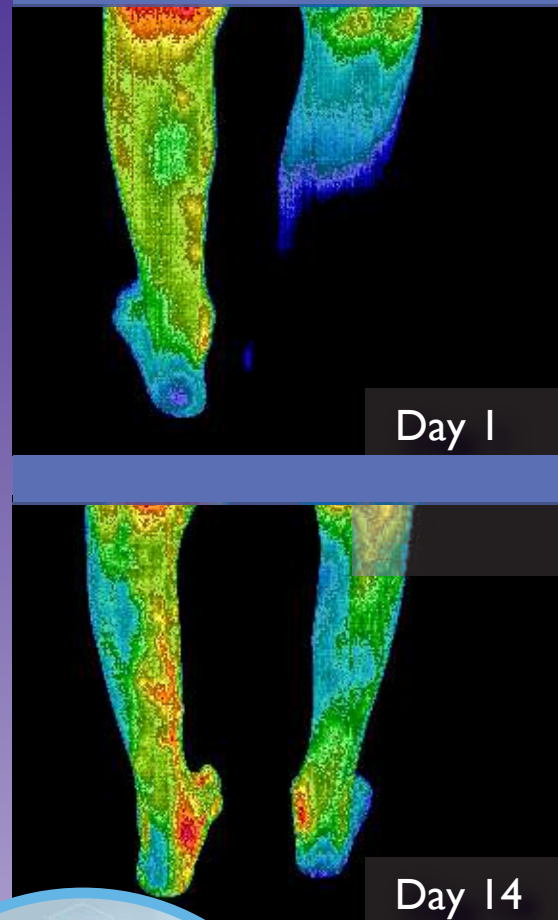


Thermo Therapy

According to the American Heart Association, a healthy circulatory system delivers oxygen-rich blood while also removing unwanted waste.

Day 1 and 14 photos show a dramatic increase in lower leg circulation.

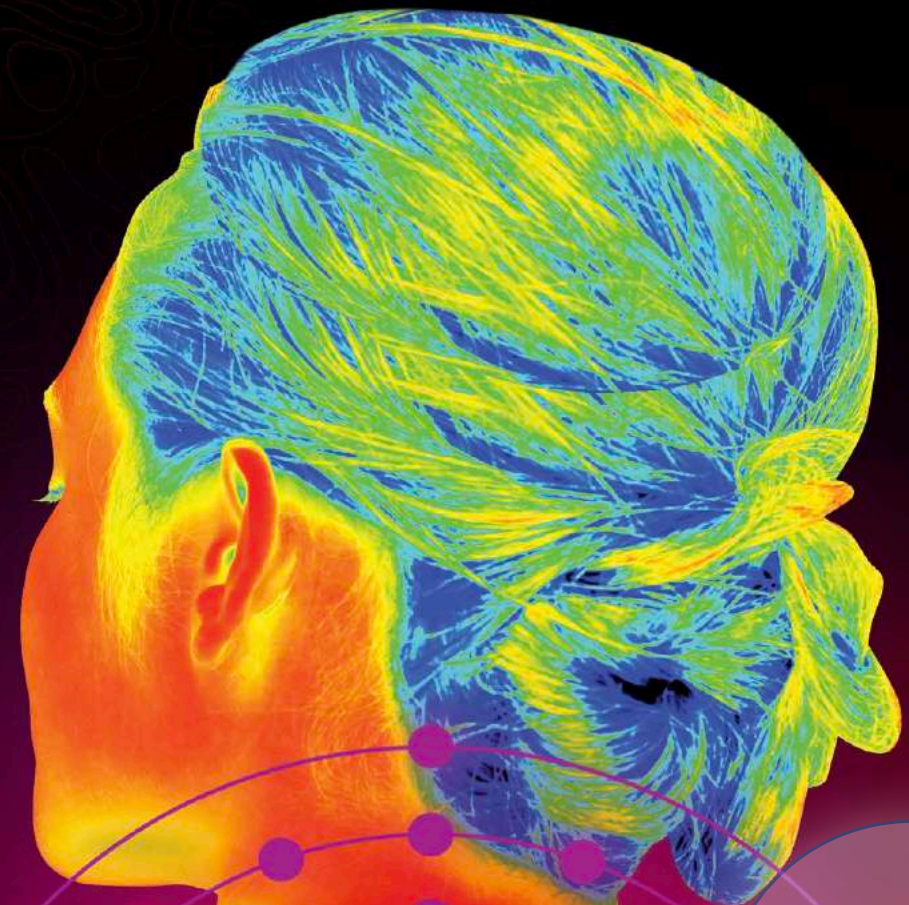
The patient was 72 years young and used the Biomat® consecutively for 14 days to treat Neuropathy.



Heart
Health



Circulation
Moves



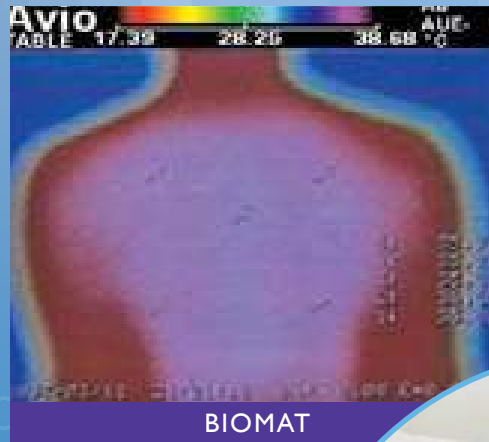
Biomat® Beats Heating Pad Hands Down

Top Photo:

A conventional heating pad in use for 10 minutes shows only the outer surface of the skin is affected.

Bottom Photo:

After 5 minutes of using the Biomat® with Far Infrared Rays (FIR) deep penetration of 4-6" is quite visible.



FIR Rays
Go Deep



Cells are Well with Heat Shock Proteins

A 40 minute Biomat® power nap on 158° generates HSP's that replace damaged proteins from traumas, diseases, and stresses. HSP's function as cellular chaperones protecting our cell's life force, activating lymphocytes (natural killer cells) and promoting the synthesis of interferons to strengthen the body's immune system.

As we age our core body temperature decreases. Just -1°C dramatically reduces immune function.

-1° Celsius		
Lowers	Immune Function	36%
	Basic Metabolism	12%
	Enzyme Activity	50%

Biomat® boosting HSP's allow us and our trillions of cells to thrive with age!

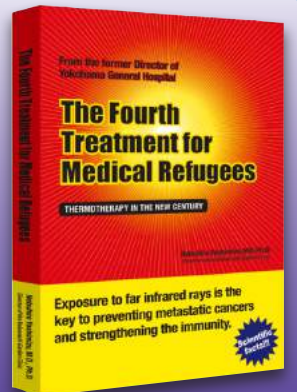
HSP

1°C increase in body temperature improves immune function 64%.



Activate
3,000
Enzymes

88%
Metabolism
Increase



Stimulating ATP

ATP, known as the “energy currency” of the cell, is an important molecule found in all living tissue. It’s like a battery, storing fuel for anytime you need it.

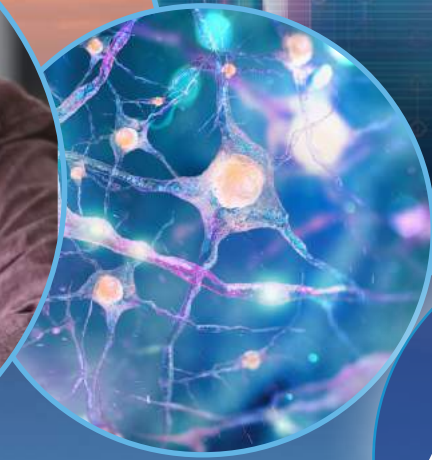
When a cell requires power, the ATP releases the atoms necessary for that energy to be utilized. This facilitates many processes, including muscle contraction, nerve impulse transmission, brain function and biochemical reactions.

Need your batteries charged?
We got ‘ya!

FIR fires up

ATP

(Adenosine tri-phosphate)



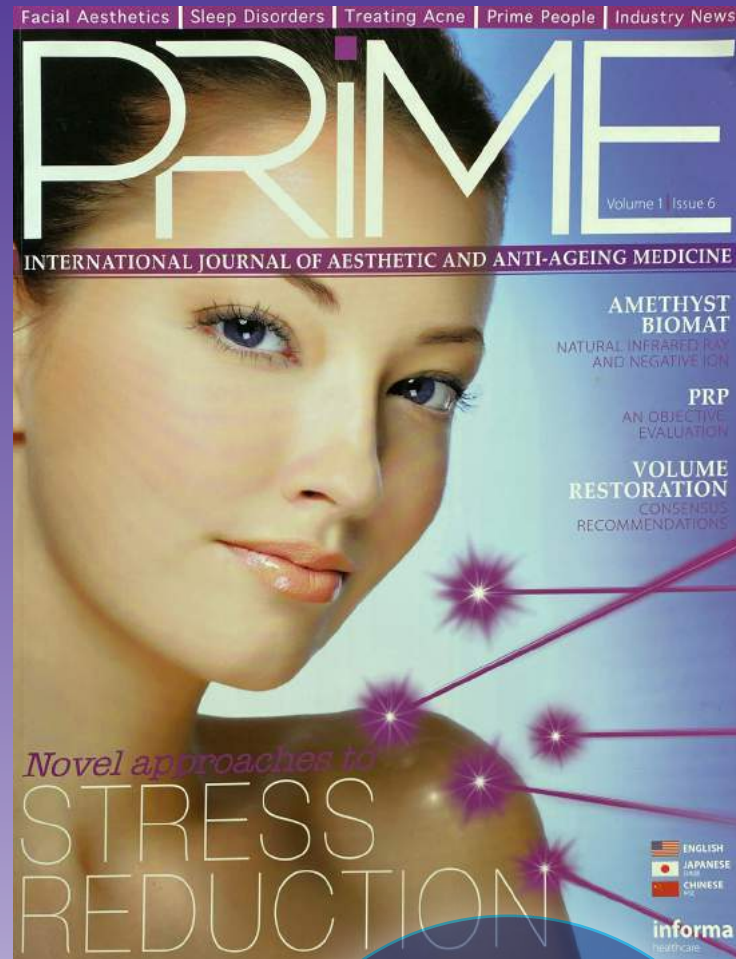
Biomat®
Amps Up
ATP



Published Research

Medical & wellness professionals of all walks have raved about the FDA Cleared Biomat®- both privately and publicly. This *Stress Reduction* article is just one example.

It has received accolades for health, beauty, higher consciousness and more! But the best research is your own blissful experience. We look forward to your feedback.



/stress
Less,
/sleep
More



/sleep
More,
Play
More

User-Friendly

The Biomat® is simple to use at home and sophisticated enough for MD's, Dentists, Med-Spas, LMT's and other medical professionals.

You can place it on your bed for a transformative nights sleep, in your Yoga room or on a massage table for a daily tune-up. No need for undressing and sitting in a hot, uncomfortable sauna. Just enjoy a Power Nap on the highest 158° setting. In no time, you will be transported to the relaxation previously requiring a trip to the beach or a mountain top!



Paradise
Found



Arthritis Foundation Gives a Thumbs Up to Biomat!

Increased blood flow brings oxygen and nutrients to injury sites, reducing inflammation, and promoting the body's natural healing process.

Biomat® Infrared treatments effectively reduce the pain and stiffness associated with arthritis.

Do more, enjoy more!

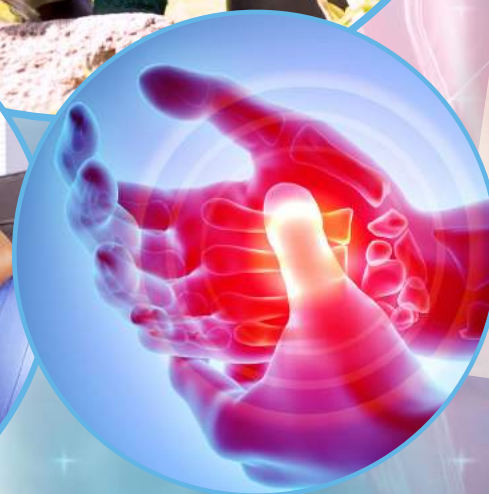


*Soothing
Relief*

FDA approved Biomat® treatment for arthritis pain relief.

The Biomat® soothes arthritis pain by delivering warm infrared heat to the affected areas. The infrared rays penetrate deep into the body providing relief where no sports creams or patches can reach.

*Being
Alive*



Let Insurance Pay with HSA

The Biomat® has a durable medical equipment code. Therefore, you can use your HSA (Health Savings Account) or FMSA (Flexible Medical Savings Account) to purchase the Biomat® for your personal needs.

It has also been covered with current Auto Insurance Policies and Workman's Comp Claims.*

* Must be a current claim.



Real People, Real Results



“
The best way to generate heat in the body is to simply jump on a far infrared Biomat® ...

...deep penetrating heat energy provides a heightened sense of well being and healing.

... molecular level massage with better lymph & blood circulation, increased enzyme activity, decreased acidity and improved pH balance in your body for easy detoxification.”



Dr. Mark Sircus, Ac, OMD, Natural Allopathic Medicine and Oncology



“
Biomat® feedback... is very encouraging and sometimes breathtaking...

... as humans we function optimally when all enzymes and the immune system are supported by optimum working temperature ...

... results come faster with the Biomat® as the negative ions and infrared rays do their miraculous work...”



Uwe Karstädt, Author and Naturopath



Practitioners and MD's Speak

“
With the Biomat® our patients literally wanted to sleep through the procedure...

...They were that relaxed, and that was very important to us.

The Biomat® technology ... synergizes to permeate into our bodies... which is more than skin and bone, but mainly is a bioenergetic, very dynamic system that will now be able to detox with the Biomat®.”



Asher Milgrom, PhD, President & CEO
Dr. Alice S Pien, MD, Medical Director
American Medical Aesthetics



I had trouble falling asleep for 40 years.

I fall asleep within 10 minutes now instead of it taking me 2-3 hours.

I feel refreshed in the morning instead of draggy...I sleep on it all night long and adjust the temperature according to the seasons."

I Love My Biomat®!!!!

Carrie Luke • Alachua, FL



I couldn't believe it!

During my first 13 minute Biomat® experience I immediately sank into the ethers, hearing and feeling every sound of nature as I relived the countless memories of my personal past living on the mountain.

I travelled home feeling recharged, arriving with no stiffness or body tightness after 10 hours of driving that day."

Virginia Biasizzo • Indianapolis, IN
-NDTP Natural DNA Therapy



Devoted Home Users

I have 3 Biomat® sanctuary areas for healing in my home.

When my grandson was injured in an auto accident he had his doctor write a prescription for the Biomat® to ease his pain quickly.

I am a satisfied customer for 15+ years!"

Debra Rand • Hollywood, FL
-Retired Physician's Assistant



I suffered with severe discomfort for 2.5 years in my right shoulder, elbow and wrist.

One half hour Biomat® session released all pain and restored full joint mobility."

Joyce Carrington
Punta Gorda, FL
-Licensed Massage Therapist



**The Biomat® has had crazy results from my...
...NHL and NBA customers who can't relax after games.**

The Biomat® is the only product that relaxes athletes minds post game. I had one client who paid sleep doctors thousands of dollars, bought float tanks and a hyperbaric chamber... the day he tried the Biomat®, his life changed!

The Biomat® allows an athlete a very holistic approach to unwinding after practice and after games. Rest and recovery are extremely important for waking up refreshed the next day ready to practice or perform again."

Scottie Upshal • Newport Beach, CA -Professional Hockey Player NHL



"I push my body hard... it helps me recharge my batteries and gets me where I'm supposed to be."

*Professional Figure Skater
& Fitness Specialist*
Jonathan DePaz • Venice, CA



"It's really about extraordinary rejuvenation. I recommend the Biomat® as a healing tool in daily life."

*Yoga Instructor /Founder
Prana Vinyasa Yoga*

Shiva Rea
Malibu, CA



"It is important to me to create a Sacred Space for my Yoga Practice, Meditation and Sound Healing. The Biomat® takes me into a deep dive in my spiritual practices."

Hatha Yoga Teacher
Amanda Robben • Cape Coral, FL



"Never had enough energy during the day... until the Biomat®... my energy levels rose... my stress levels went way down... natural, consistent free flowing energy for weeks from first use."

*Founder and Chief Executive Officer
of Accu Light Wellness*

Omarian Atman
Corona Del Mar, CA



Relax Fast, Recharge Faster

"When presenting at a retreat, my Biomat® provides an added dimension of healing energy. It helps participants rest deeply and integrate their experience."

"As a bodyworker, I find the Biomat® allows the client to relax and let go, which helps them to receive touch with much more ease. This of course, makes my efforts so much easier!"

*Author, Founder Principle-Based
Partner Yoga*

Elysabeth Williamson
Rimrock, AZ



Purrfect for Pets

Wookie lived to the age of 19 and a half because of the gift of her Minimat after being sent home to “just keep her comfortable in her last weeks” at the age of 17!



Margarita received Biomat® sessions for burned talons. Like her owner, daily wellness sessions are a ritual. Birds of a feather ... BioMat together!



Xena
Shares the Love!



Biomat® Models



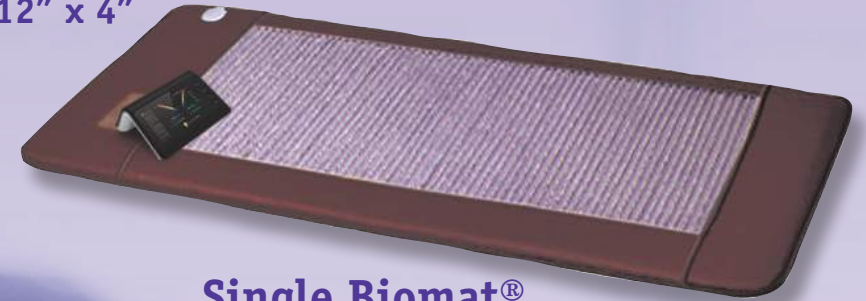
BioBelt 8" x 17.5" Crystals,
5.75" x 55" R, 63" XL Belt



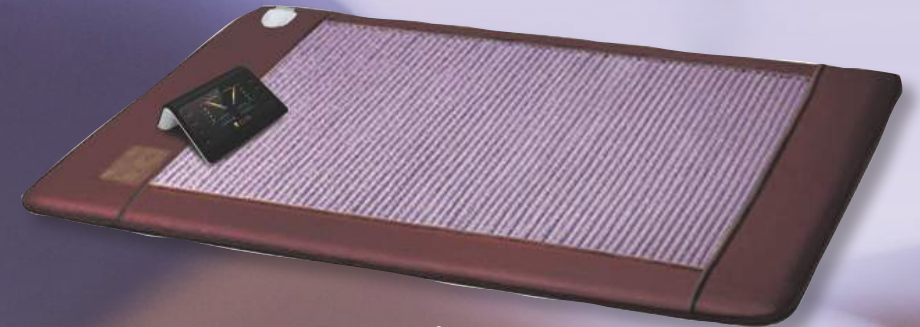
Mini Biomat®
33" x 20"



Pillow
19" x 12" x 4"

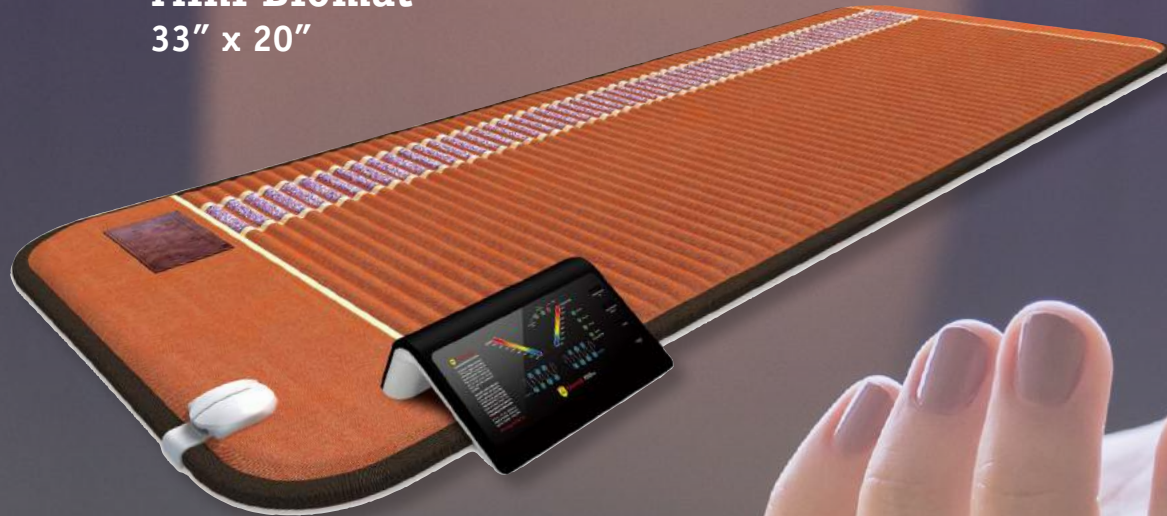


Single Biomat®
79" x 40"



Queen Biomat®
79" x 55"

**Multiple Sizes
for all bed and body
shapes. Sleep, treat,
recover!**



Professional Biomat®
74" x 28" x 1"



King Biomat®
79" x 71"

The Time is Now!

With our seven
day money
back guarantee,
you have nothing
to lose*!



So give yourself, your pets and
your family the gift of wellness.

Take a quantum leap towards
vitality today.

* Must pay shipping to Richway if returned.

Elvis says:
"It's Now or Never"



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Korea FDA Medical Device
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Europe CE
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